

SUMMER  
2021

# bloom

*an event for new and expecting moms*



THE MILITARY MOM  
COLLECTIVE<sup>SM</sup>

SATURDAY // AUGUST 14, 2021

## I DID YOU KNOW?



90k

babies will be  
born to military  
families this year



44% of military spouses feel isolated  
from family and friends

There are a lot of military moms  
who need our support.



THE MILITARY MOM  
COLLECTIVE<sup>SM</sup>

We are a collaborative community for the military family worldwide. We are moms, dads, service members, veterans, spouses, moms of military, and more. Our mission is to support and uplift military families across the globe through engaging content, relevant resources, and virtual events.



## JOIN US

Support new and expecting military moms by sponsoring Bloom. Hosted on our unique virtual platform, military moms across the globe will receive education, connection, and opportunities to win a myriad of prizes and giveaways.

These moms will walk away confident and encouraged -  
Thanks to YOUR partnership.

(Statistics taken from the Blue Star Families 2019 Military Lifestyle Survey)



# ABOUT BLOOM

## THE EVENT

Bloom is a virtual event for new and expecting military moms around the globe. It is for any mom who is expecting a baby through birth, adoption or fostering within the next year or has given birth or welcomed a baby through adoption or fostering within the last year. This is for first time moms or for moms with older kids too!

The Military Mom Collective hosted Bloom in 2019 in Pensacola, FL. It was an encouraging event with 50 attendees who ALL received education, encouragement, gift bags and giveaway prizes hosted by our amazing sponsors.

## THIS YEAR

This year we are thrilled to host Bloom virtually to serve even more military moms and babies around the globe. Remo is our virtual platform and adds meaningful connections to the virtual realm.

This year we expect:

- 50 Premium Ticket Attendees who will receive a premium gift bag in the mail
- 50 General Admission Attendees
- 20 businesses to offer exclusive discounts to all attendees
- 15 expert speakers attendees can listen to on-demand
- Countless friendships and connections made globally

Saturday, August 14th // 10am PDT



# WHY PARTNER WITH US?

The best investment your business can make is in moms. So why military moms? More so than their civilian counterparts, military moms are often the chief decision maker, and buying choices often rests solely on them. The Military Mom Collective has been a trusted voice in the community for four years. In addition, we are backed by the largest network of hyper-local mom influencers as a sister site within the [City Mom Collective](#).

## Dollars & Sense

Moms, like our readers, are responsible for

**\$2.4  
TRILLION**

in spending every year.

## We Are a Top Military Influencer

We were named one of the top 15 military spouse influencers to watch in 2021 by [Military Spouse Magazine](#)

### Testimonial

"I love the articles on the site—always such quality writing. But I also really appreciate the recommendations. I feel like I can actually trust this site, and they aren't just telling me to buy something because they're getting paid to."

-Whitney Ellison

### SOME CURRENT AND PAST SPONSORS



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COMMAND**  
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